

Participation rates - ANDINATRAFFIC 2019

Code	Item / Activity	Description	Final rates (all taxes included) in USD
AU1	DIAMOND Sponsorship	5.000 invitations for professionals (Colombia and Andean Region) Logo at all other publications Web link from the show homepage Floor plan and program at the exhibition ground Giant Publicity at the conference hall (2m x 3m) Logo at the conference backing	8.000
AU2	GOLD Sponsorship	5.000 invitations for professionals (Colombia and Andean Region) Web link from the show homepage Floor plan and program at the exhibition ground Publicity at the conference hall (1m x 1,5m) Logo at the conference backing	5.600
AU3	SPONSORSHIP Program	5.000 invitations for professionals (Colombia and Andean Region) Web link from the show homepage Logo at the conference backing	1.600
STA	Exhibitors booth model A	Predecorated booth: Booth A - 3m front x 2m = 6 m <sup>2</sup> or booth. Includes: 1 table, 3 chairs, 1 sideboard, carpet, electrical connection, 40 free entries for the company's clients	2.700
STB	Exhibitors booth model B	Predecorated booth: Booth B - 4,5m front x 2m = 9 m <sup>2</sup> . Includes: 1 table, 3 chairs, 1 sideboard, carpet, electrical connection, 60 free entries for the company's clients	4.100
STX	Exhibitors booth model X	Predecorated booth: Booth X - 3,0m front x 1,5m = 4,5 m <sup>2</sup> . Includes: 1 table, 3 chairs, 1 sideboard, carpet, electrical connection, 25 free entries for the company's clients	2.000
STS	Exhibitors booth model S	Predecorated booth: Booth "S" 2m front x 2m = 4 m <sup>2</sup> . Includes: 1 table, 3 chairs, 1 sideboard, carpet, electrical connection, 20 free entries for the company's clients	1.800
PROP	Exhibition space by square meters	Exhibition area only, without divisions, without carpet and without chairs and tables. 5 free entries for the company's clients per sqm	458
WEB	Web link	Web link from the show homepage	700
PEN	Publicity at the conference hall	Size: 1,5m x 2m high	900
ESC	Badges	Visitors and exhibitors badges	450
REG	Registration area	Backing at the registration area: 6m wide x 2,5m de high	1.600
SEN	Information signs	Floor plan and program at the exhibition ground	1.200
CON	Sponsorship 1 <sup>st</sup> LATAM ITS CONGRESS	Unique sponsor of the 2nd LATIN AMERICAS ITS CONGRESS to be held on March 20, 2019. 3 roll ups, congress program, back side of the ANDINATRAFFIC badges, lunch for the participants	5.600
CP	Back cover	Ad in the official catalogue: Back cover	2.800
PI	Cover inside	Ad in the official catalogue: 2nd cover page	1.900
CI	3rd cover page	Ad in the official catalogue: 3rd cover page	1.900
PIC	Full color page	Ad in the official catalogue: Full color page inside	900
PIC2	Half page full color	Ad in the official catalogue: Half page full color inside	450